



GOVERNMENT OF WEST BENGAL
OFFICE OF THE PRINCIPAL
Maulana Azad College

8, RAFI AHMED KIDWAI ROAD, KOLKATA 700013, INDIA
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Photography Club: "Lens Crafters"

Introduction:

The "Lens Crafters" initiative is a dynamic and innovative program in the college that aims to encourage students to explore and practice various forms of photography and videography. Each year, students are given the opportunity to capture moments from a variety of genres, such as street photography, amateur photography, figure photography, still photography, wildlife photography, and videography. The college embraces photography as a means of artistic expression, skill development, and personal growth. This report outlines the activities, procedures, and outcomes of the photography program, emphasizing its importance in promoting the artistic talents of students.

Objective:

The primary objective of the "Lens Crafters" initiative is to foster creativity, technical skills, and a deeper understanding of the visual arts. The program provides students with the platform to showcase their photography skills and gain recognition for their work. It also serves as a means for students to capture and preserve important moments, events, and scenes, enriching the cultural and visual identity of the college.

Activities:

1. Photography Exhibitions and Workshops:

- The college intends to host photography exhibitions during annual events, festivals, and inter-college competitions. These exhibitions showcase the best works from the students of that year.
- The exhibitions will be open to students, faculty, alumni, and the public, providing students with a platform to display their creativity and receive constructive feedback from peers and professionals.
- The exhibitions will cover various genres of photography, such as street photography, nature, portraits, and abstract art, reflecting the diversity of student interests and expertise.

2. Guest lectures by professional photographers:

3. Competitions and Recognition:

- The college regularly organizes internal and inter-college photography competitions, where students can submit their work to be judged by a panel of experts.
- Winners receive certificates, prizes, and the honor of having their work featured in college publications or events.
- This competitive element encourages students to push their limits and develop their skills in a structured and supportive environment.
- Collaborations with other college clubs for photography projects



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4. Photography Clubs and Communities:

- The college has established photography clubs or groups where like-minded students come together to discuss ideas, share their work, and collaborate on projects.
- These clubs hold regular meetings and are a hub for student photographers to exchange tips, critique work, and plan photography outings.
- These groups also facilitate group photo shoots, providing students with opportunities to work in teams and expand their creative horizons.

Membership: Open to all students & Teachers of Maulana Azad College
No prior photography experience required
Registration fee: [No Fee required]

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Social Media: Follow us on Facebook, Instagram, Twitter

Procedure for Participation:

1. Announcement and Call for Submissions:

- At the beginning of each academic year, the college announces the photography program and invites students to participate. This announcement is made through various channels, including email, posters, and social media.
- A detailed submission procedure is shared with students, explaining the deadlines, themes (if any), and formats required for submission.

2. Photo Submission:

- Students are asked to submit their photographs in digital format, ensuring that the images meet the technical and quality standards set by the college.
- Submissions may include a variety of photo genres, such as candid shots, portraits, campus events, street photography, nature photography, etc.
- Students are also encouraged to include brief descriptions or captions for their photographs, which provide context or background information about the image.

3. Selection and Shortlisting:

- A panel of faculty members, professional photographers, and external judges is appointed to review the submitted photographs.
- The selection process takes into account the creativity, technical quality, originality, and thematic relevance of the submissions.



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- Selected photographs are shortlisted for inclusion in the annual calendar, exhibitions, or social media platforms.

4. **Feedback and Recognition:**

- After the selection process, all participants are provided with constructive feedback, either individually or during group sessions. This feedback is aimed at helping students improve their photography skills and develop their own style.
- Photographers whose work is selected for the calendar or exhibitions are recognized publicly through certificates, prizes, and social media shout-outs.

Report on the Photography Activities by Lens Crafters - College Photography Program

Key Activities:

- **Annual College Calendar:**

- Each year, the college publishes its annual calendar, which prominently features the best photographs taken by students throughout the year. The calendar serves as both recognition of student talent and a promotional tool for the college's artistic endeavors.
- The calendar focuses on student contributions, with a limited inclusion of faculty members' photos. This reinforces the idea that students' work is central to the college's identity.
- The selected photographs cover various themes, such as campus life, nature, culture, and significant college events, showcasing the diverse skills and creative visions of the students.

- **Social Media Promotion:**

- In addition to the calendar, the college actively promotes students' photography on its official social media platforms. This helps the students gain wider visibility and recognition outside the college community.
- Students are encouraged to submit their best photos to the college's social media team, which regularly shares these images to engage with a larger audience. The posts are aimed at celebrating student creativity, enhancing the college's online presence, and building a community of photography enthusiasts.

Outcomes and Impact:

- **Increased Student Engagement:**

- The "Lens Crafters" initiative has seen growing participation from students each year. It provides a creative outlet for students who are passionate about photography and allows them to express their individuality.
- The program fosters a sense of community and encourages students from different disciplines to participate and collaborate.

- **Skill Development:**



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- Students who engage in the program develop both technical and artistic skills. Through workshops, feedback sessions, and hands-on experience, students refine their abilities in photo composition, lighting, editing, and storytelling.
- Many students go on to pursue photography professionally or as a serious hobby, armed with the skills and experience gained through the program.

- **College Branding and Visibility:**
 - The annual college calendar, featuring student photography, enhances the visual identity of the college and promotes the college's creative culture. It serves as a tangible representation of the students' talent and adds to the college's reputation as an institution that values artistic expression.
 - Social media platforms have also become a key part of promoting the college's photography program, with a growing online audience engaging with the students' work.


- **Cultural Enrichment:**
 - The program has contributed to the cultural enrichment of the college. Photography has become a significant medium for documenting the college's history, events, and community spirit.
 - Students' photographs have helped preserve moments that define the college's identity, both visually and emotionally.

Conclusion:

The "Lens Crafters" initiative is a vital part of the college commitment to nurturing student creativity and artistic talent. It provides a structured yet flexible platform for students to engage with photography in all its forms and offers them the opportunity to showcase their work to a wider audience. Through the program, students gain valuable skills, recognition, and the confidence to pursue their passion for photography, both during their academic years and beyond. The college's support for photography continues to grow, and the program remains an essential component of its cultural and artistic identity.

Future Plan:

- College intends to organize Photography Exhibition at least once in a year.
- To MoU with a Wild Photography Organization
- To encourage students for participating in various photography exhibition outside the college premise.


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